County SWOT Exercise
Sawyer County Comprehensive Plan
January 2008

County Strengths, Weaknesses, Opportunities and Threats Worksheet

Directions: Provide responses to the following questions and please print legibly!

Strengths:

- What is positive in your County?
- What does the County do well?
- What do other people see as strengths?

Consider this from your own point of view and from the point of view of the people you deal with. Be realistic.

My County's strengths are:

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Weaknesses:

- What could be improved?
- What should be avoided?

Consider this from an internal and external basis for the County – do other people seem to perceive weaknesses that you do not see? Be realistic.

My County's weaknesses are:

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Opportunities:

- Where are the good opportunities facing the County?
- What are the interesting trends you are aware of?

When thinking about County opportunities, consider changes in technology and markets; changes in government policy and changes in social patterns, population profiles, life style changes and local events.

My County's opportunities are:

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Threats:

- What obstacles do you face?
- What stands in your way from success?

Carrying out this analysis may be illuminating - both in terms of pointing out what needs to be done, and putting problems into perspective.

Threats which face my County include:

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